Despite the economic climate, we have already

- Helped the University community understand the ways in which the arts and design disciplines can contribute to research that addresses global problems.
- Managed College budget to reduce permanent funding cuts at the unit level
- Provided more than $3 million in temporary funds back to the units in the last five years
- Increased tenured and tenure-track lines from 137 in FA07 to 146 in FA11 and provided retention packages to five tenure-track faculty positions
- Increased collaboration with other units
- Increased our research profile and expenditures
- Increased excellence in undergraduate programs

**Goal I: Strengthen our significance and reputation in the arts.**

Our strategies included expanding research and creative accomplishment, supporting excellence and innovation in teaching and learning, and increasing excellence in undergraduate education while enhancing graduate education.

**We have expanded the amount of external funding for research and creative work.**

- Funds have more than doubled over the last five years, from $1,419,814 to $3,067,037 as of January 2012.

- Faculty in the Stuckeman School are part of the research team receiving $159 million over the next 5 years, the largest grant in PSU history, to establish the Greater Philadelphia Innovation Cluster (GPIC) for Energy Efficient Buildings. GPIC is a US Department of Energy project aiming to reduce energy use in commercial buildings by 50%.

- Faculty from the College of Arts and Architecture are part of a $2.5 million Marcellus Shale Education Grant.

- A Creative Campus Innovations Grant will support a residency/creation program, titled “The Secret Life of Public Spaces,” involving Penn State students and faculty in Architecture, Landscape Architecture, Theatre and Engineering.
Our focus on undergraduate education has remained strong and the enrollment of our online courses has increased since 2007-08.

### General Education Enrollments

<table>
<thead>
<tr>
<th>Year</th>
<th>Enrollments</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007-08</td>
<td>20,000</td>
</tr>
<tr>
<td>2008-09</td>
<td>15,000</td>
</tr>
<tr>
<td>2009-10</td>
<td>10,000</td>
</tr>
<tr>
<td>2010-11</td>
<td>5,000</td>
</tr>
</tbody>
</table>

*Enrollments-UP = blue, Enrollments-WD = red*

Source: Data Warehouse

### Online & Blended Course Enrollments

<table>
<thead>
<tr>
<th>Year</th>
<th>Enrollments</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007-08</td>
<td>5,000</td>
</tr>
<tr>
<td>2008-09</td>
<td>10,000</td>
</tr>
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<tr>
<td>2010-11</td>
<td>20,000</td>
</tr>
</tbody>
</table>

*UP = blue, WD = red*

Source: Data Warehouse

**UP General Education as a percentage of undergraduate enrollments:**

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
<th>Total Enrollments</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007-08</td>
<td>57.6%</td>
<td>28,531</td>
</tr>
<tr>
<td>2008-09</td>
<td>57.7%</td>
<td>30,062</td>
</tr>
<tr>
<td>2009-10</td>
<td>58.0%</td>
<td>32,201</td>
</tr>
<tr>
<td>2010-11</td>
<td>57.6%</td>
<td>30,928</td>
</tr>
</tbody>
</table>

*excludes independent study and practicum courses*

**UP online and blended enrollments as a percentage of undergraduate enrollments:**

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
<th>Total Enrollments</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007-08</td>
<td>18.8%</td>
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</tr>
<tr>
<td>2010-11</td>
<td>32.0%</td>
<td>30,928</td>
</tr>
</tbody>
</table>

We collaborate

Our courses have been cross-listed with

- Architectural Engineering
- African American Studies
- American Studies
- Curriculum and Instruction
- Environmental Resource Management
- Education Leadership
- History
- Horticulture
- Women’s Studies

⇒ **StudioLab** is actively engaged in more than a dozen discrete projects involving more than twenty faculty and students from four colleges. Through collaborations with other units such as Survey Research Center, Prevention Research Center, the Learning Factory, and **Hamer Center for Community Design**, StudioLab fosters new relationships and opportunities broadly across the University.

Our faculty collaborates with peers in IST, Agricultural Sciences, Engineering, Health and Human Development, and Education.
Our faculty excel

Faculty awards and accomplishments include several professional awards and fellowships in addition to prestigious exhibitions, performances, lectures, and publications.

- Fulbright Awards (2007-08, 2011-12)
- University Undergraduate Program Leadership Award, President’s Award for Engagement with Students, Dr. James Robinson Equal Opportunity Award (2009-10 & 2010-11)
- Guggenheim Fellowship (2010-11)
- NIH grant (2010-11)
- NEH Fellowship (2010-11)
- Environmentally Conscious Design—Educating Future Architects symposium (2010-11)
- Two new Distinguished Professorships (2008-09)
- Council of Leaders in Landscape Architecture annual conference (2007-08)
- Leadership roles in national associations (ongoing)

Endowment Funding Support

- Increased endowment gifts received from 1.4 million in 2007-08 to $13.3 million in 2010-11.

- In 2008-09, a $20 million gift pledge to the H. Campbell and Eleanor R. Stuckeman School of Architecture and Landscape Architecture was announced.

- Started with a $58,000,000 fund-raising goal in 2007-08, as of January 2012 exceeded $94,000,000 funds raised for the College.

Goal II: Prepare Students to Thrive in a Global Environment

We intended to develop globally-informed courses, maintain a climate that encourages diverse learning perspectives, and increase student participation in international experiences, including service learning.

Established four new study abroad programs in Bonn, Germany (LARCH), Dublin, Ireland (Theatre), Seoul, Korea (ARCH), and Tanzania (LARCH)

We have added new IL and USI courses to the books.

| ART H 111U | ART H 112U | ART H 130 | ART H 140 | ART H 201U | ART H 202U | ART H 303U |
| ART H 304 | ART H 313U | ART H 315 | ART H 335 | ART H 426 | ART H 429 | ART H 440 | ART H 456 |
| ART H 458 | THEA/DANCE 100 | INART 125 | LARCH 60 | THEA 401Y | THEA 406 | THEA 412 | MUSIC 262 |
The numbers of historically under-represented students and diverse faculty have grown.

<table>
<thead>
<tr>
<th>Historically Underrepresented Students</th>
<th>Diverse and Female Faculty</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Source:</strong> Official Fall Census</td>
<td><strong>Source:</strong> Official Annual Academic and Academic Administrator Counts</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year</th>
<th>Undergraduate</th>
<th>Graduate</th>
<th>Year</th>
<th>All Diverse</th>
<th>Standing Diverse</th>
<th>All Female</th>
<th>Standing Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007-08</td>
<td>9.5% of 1,519</td>
<td></td>
<td>2007-08</td>
<td>13.9%</td>
<td>41.6%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2008-09</td>
<td>11.5%</td>
<td></td>
<td>2008-09</td>
<td>14.8%</td>
<td>38.7%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2009-10</td>
<td>12.0%</td>
<td></td>
<td>2009-10</td>
<td>14.8%</td>
<td>38.7%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2010-11</td>
<td>14.5%</td>
<td></td>
<td>2010-11</td>
<td>16.8%</td>
<td>39.9%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2011-12</td>
<td>17.1%</td>
<td></td>
<td>2011-12</td>
<td>17.1%</td>
<td>41.1%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Our students are across the world

- Italy (2011-12)
- Tanzania (2011-12)
- South Africa (2010-11)
- Toronto (2010-11)
- New Zealand (2009-10)
- Japan, Taiwan, and South Korea (2008-09)
- Czech Republic (2007-2009)
- Orkney Islands (2007-08)
- Rome (ongoing)
- London (ongoing)

And at home

- A professor in Landscape Architecture and his students have been helping stressed neighborhoods in Pittsburgh recapture community pride by using art and landscape as catalysts for community revitalization. The Pittsburgh Studio Initiative has been recognized as the northeast regional winner of the 2011 Outreach Scholarship W.K. Kellogg Foundation Engagement Award.

- An Art Education graduate student led an effort raising money to fight child abuse and sexual assault after the Penn State community was devastated by the events last November.

- Architecture students participated in the Penn State Solar Decathlon team, which won 4th place.

- The School of Music students have performed at President’s Concerts since 2007 at venues such as Carnegie Hall, the Strathmore Music Center, and Heinz Hall.

- The School of Music Mosaic Concert continues to reach ever-larger audiences.

- The Graphic Design Class of 2007 was chosen to be on the cover of the prestigious 2007/08 Graphic New Talent Annual.
Goal III: Continue to enrich the lives of the University and the region by celebrating and disseminating the arts through our commitment to outreach

Our strategies included outreach, public arts, service learning, and diversity. We touch over 142,000 people annually with performances and exhibits through the Center for the Performing Arts, Palmer Museum of Art, the School of Music, and the School of Theatre.

- CPA: Water is Rising (2011)

Here the artistic director of the Water is Rising company is seen with students from State College High. A public panel moderated by the dean of the College of Earth and Mineral Sciences and one of multiple Nobel Prize winners for work on climate change included the artistic director, faculty from Environmental Law, Environmental Ethics, and faculty from Arts and Architecture. C-Net and WTAJ featured some of the events surrounding this performance on their networks.

- The Palmer Museum of Art premiered John Rogers: American Stories organized by the New York Historical Society and drawn from its comprehensive collection of sculptures by the artist.

- Romeo and Juliet under the Stars (2009-10).

- Ax-Perlman-Ma trio debut in the Center for Performing Arts (2008-09)

- Smart Spaces Initiative: Students focused on improving their hometown communities (2007-08)

- The Arts Crawl, an annual student-run event each spring, enables our majors to showcase their work and their disciplines to students in other majors.

- Strengthened summer camp programs for high school students in Architecture and Music.

- Redesign of the College website including information on the accomplishments of our faculty, staff, alumni, and students.

- The School of Music has re-established Music at Penn’s Woods as a town and gown partnership, raising external funds so that the festival is now self-supporting.

Goal IV: Develop a 10-year college master plan for facilities and technology

Our facilities plan was completed in Spring 2011 and is available through the Office of the Physical Plant site. This major accomplishment prioritizes our renovations and maps out long-term goals for an Arts District in the North Campus.

During this cycle, we have accomplished
- Renovation of Theatre (Arts) Building and Playhouse
- Creation of the Music/Theatre Recording Studio
- Renovation of Esber Hall (ongoing)