We celebrated our fiftieth anniversary in April, 2013. Looking back over fifty years of success in preparing artists, scholars, teachers, and other arts professionals, as well as enriching Centre County and beyond through the dissemination of the arts, we close this planning cycle with pride. Our accomplishments over the last five years continue the trajectory of our progress in the last five decades.

Significantly, over this planning cycle we have grown our graduate programs and broadened our research profile. We have extended our footprint nationally and internationally, and we have expanded our collaborative activities outside the college while increasing the numbers of students reached via general education.

Goal I: Strengthen our significance and reputation in the arts

We expanded both individual and interdisciplinary research along with creative accomplishments, and we doubled our amount of external funding for research and outreach.

- Faculty from the College of Arts and Architecture are part of a $2.5 million Marcellus Shale Education Grant.
- A Creative Campus Innovations Grant supported a residency/creation program, titled “The Secret Life of Public Spaces,” involving Penn State students and faculty in Architecture, Landscape Architecture, Theatre and Engineering.
- New awards include a $250,000 NSF grant as well as monies through partnerships with the College of Agricultural Sciences and with the Commonwealth of Pennsylvania.
**StudioLab** sits at the intersection of our collaboration and external funding goals and is actively engaged in more than twenty five discrete projects involving faculty and students from four colleges. Through collaborations with other units, StudioLab fosters new relationships and opportunities across the University.

In 2012-13 alone, StudioLab contributed to twelve interdisciplinary proposals and $3.9 million in grants received.

*We bring different perspectives and expertise to the table as we collaborate with other colleges for research, cross-listed courses, and shared faculty.*

Our courses have been cross-listed with the following programs:

- Architectural Engineering
- African American Studies
- American Studies
- Anthropology
- Asian Studies
- Curriculum & Instruction
- Education Leadership
- Environmental Resource Mgmt
- History
- Horticulture
- Information Sciences and Technology
- Women’s Studies

*In addition to several prestigious fellowships, exhibitions, publications, and venues, we have garnered national and international recognition, including, among others:*

- 2013 Kennedy Center/Stephen Sondheim Inspirational Teaching Award (Fitzgerald)
- 2013 National Art Education Association’s Lowenfeld Award (Thompson)
- 2013 National Design Award for Lifetime Achievement from the Smithsonian’s Cooper-Hewitt National Design Museum (Wines)
- 2012-13 Association of Collegiate Schools of Architecture Creative Achievement Award (Aeschbacher and Shaffer)
- 2012 American Society of Landscape Architects Honor Award for 200 5th Avenue, New York (Baird)
- 2011 Citation of Special Merit from the Society for Music Theory (Carr)
- 2011 First Place at the fourth International Patio Brasil Environmental Humor Show – ECOCARTOON 2011 (Chen)
- 2011 Outreach Scholarship W.K. Kellogg Foundation Engagement Award by the Association of Public and Land-Grant Universities (APLU) and the National Outreach Scholarship Conference (Tamminga)
- 2010-11 National Endowment for the Humanities (NEH) Fellowship (Locke)
- 2010-11 Guggenheim Fellowship (O’Leary)
- 2010-11 Andrew W. Mellon Fellowship at the Metropolitan Museum of Art (Thomas)
- 2010 Postdoctoral Fellowship from Yale University’s Paul Mellon Centre for Studies in British Art in London (Desai)
And several members of our college were recognized as leaders in their professional organizations.

- 2013 President of United States Institute of Theatre Technology (USITT) (Asbell-Swanger)
- 2013 President of National Association of Schools of Theatre (Carter)
- 2013 President of National Theatre Conference (Carter)
- 2013 President of Association of Theatre in Higher Education (Doan)
- 2013 Vice President of the National Association of Schools of Music (NASM) (Haug)
- 2013 President of Society of Directors and Choreographers (Schulman)
- 2013 Chair of Environmental Design Research Association (Bose)
- 2012 Vice Chair of the International Organization of Scenographers, Theater Architects, and Technicians (OISTAT) Commission (Kenyon)

Our students have also received prestigious awards.

- 2012-13 Second place in the Orchestral Excerpt Competition at the International Clarinet Association Conference (Eddie Sundra)
- 2011 American Society of Landscape Architects national Student Honor Award for General Design (Dylan Salmons)
- 2010-11 Honorable mention at A Better World by Design, a student-run international conference, for Dance Vehicle-01, designed and fabricated by students in the Secret Life of Public Spaces project
- 2008-09 First Place in the Third World Biennial of Student Poster (Courtney Christopher)

We supported excellence in our graduate and undergraduate programs.

Although we received no additional permanent GIA allocations, we made internal reallocations to ensure that all were more efficiently managed.

Additionally, enrollment in our graduate programs has increased 8 percent during the planning cycle, and we have introduced new degree programs and areas of specialty.

- DMA in Piano Performance offered in 2009 and now enrolls 11 students
- MFA in Musical Direction for Musical Theatre
- MFA in Scenic Technology
- MLA in Landscape Architecture received full accreditation from the Landscape Architecture Accreditation Board.
- MPS in Art Education through World Campus
- Graduate certificate in GeoDesign (Stuckeman School and Geography) now offered through World Campus
Our focus on general education has remained strong. Through a combination of University Park (UP) and World Campus (WD) enrollments, we have increased the number of students served, many of them through the web.

![General Education Enrollments](chart1.png)

<table>
<thead>
<tr>
<th>Year</th>
<th>Enrollments-UP</th>
<th>Enrollments-WD</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008-09</td>
<td>17,335</td>
<td>1,495</td>
</tr>
<tr>
<td>2009-10</td>
<td>18,697</td>
<td>1,974</td>
</tr>
<tr>
<td>2010-11</td>
<td>17,819</td>
<td>1,801</td>
</tr>
<tr>
<td>2011-12</td>
<td>18,603</td>
<td>1,879</td>
</tr>
<tr>
<td>2012-13</td>
<td>18,749</td>
<td>2,061</td>
</tr>
</tbody>
</table>

*Source: Data Warehouse*

![Online & Blended Course Enrollments](chart2.png)

<table>
<thead>
<tr>
<th>Year</th>
<th>UP</th>
<th>WD</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008-09</td>
<td>8,208</td>
<td>1,306</td>
</tr>
<tr>
<td>2009-10</td>
<td>10,334</td>
<td>1,894</td>
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<tr>
<td>2010-11</td>
<td>9,910</td>
<td>1,971</td>
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<tr>
<td>2011-12</td>
<td>10,511</td>
<td>2,023</td>
</tr>
<tr>
<td>2012-13</td>
<td>10,783</td>
<td>2,138</td>
</tr>
</tbody>
</table>

*excludes independent study and practicum courses*

We engaged our alumni and friends as we continuously improved our programs.

- Based on a recommendation by our Alumni Society, Affiliate Program Groups (APGs) were created for each academic unit to engage more alumni in program support, mentoring, and events. Each APG is tackling the challenge in a different manner. For example, the Graphic Design APG has an active listserv and holds mixers in major cities, the Landscape Architecture APG is putting the final touches on a formal mentoring program, and the Visual Arts APG will be holding reunion-year exhibits each spring.

- As the planning cycle ended, the Alumni Society reached its initial goal of raising $150,000 for the Arts and Architecture Alumni Society Scholarship Endowment.

- We now have nine endowed professorships: six in the Stuckeman School and one each at the College, the Palmer Museum of Art, and the School of Visual Arts.
We began the strategic planning cycle one year into Penn State’s seven-year fundraising campaign. Over the last five years, we doubled our endowment book value.

Commitments through June 2013 totaled $102,051,094, exceeding the College’s current $100M goal. The campaign ends April 2014.

In 2008-09 a $20 million gift pledge to the H. Campbell and Eleanor R. Stuckeman School of Architecture and Landscape Architecture was announced.

In 2012-13 the Palmer Museum of Art secured funding from the Pincus Family Foundation to support a fifth student summer internship, where graduate and undergraduate students receive real-world curatorial, education, and registration experiences in the museum.

**Goal II: Prepare Students to Thrive in a Global Environment**

We intended to develop globally-informed courses, maintain a climate that encourages diverse learning perspectives, and increase student participation in international experiences, including service learning.

We established four new study abroad programs.

- **Bonn, Germany** (Landscape Architecture)
- **Dublin, Ireland** (Theatre)
- **Seoul, Korea** (Architecture)
- **Tanzania** (Landscape Architecture)

While still maintaining our programs in **Rome, Italy** (Architecture) and **London, England** (Theatre), we have also sponsored several program-related international trips.

Spain and France (Music, 2012-13) • South Africa (Theatre, 2010-11 and 2012-13) • Tanzania (Landscape Architecture, 2010-11) • Toronto (Architecture/Landscape Architecture, 2008-09 through 2011-12) • New Zealand (Music, 2009-10) • Japan, Taiwan, and South Korea (Music, 2008-09) • Czech Republic (Landscape Architecture, 2007-2009)
At home, endowed funds have allowed the Stuckeman School the flexibility of increasing the number of visiting professors, who offer expertise informed by a global environment.

Additionally, we have added new International Cultures (IL) and United States and International Cultures (USI) courses to the books.

- ART H 111U
- ART H 112U
- ART H 130
- ART H 140
- ART H 201U
- ART H 202U
- ART H 303U
- ART H 304
- ART H 308
- ART H 313U
- ART H 315
- ART H 335
- ART H 416
- ART H 426
- ART H 429
- ART H 440
- ART H 446
- ART H 447
- ART H 456
- ART H 458
- THEA/DANCE 100
- INART 125
- LARCH 60
- MUSIC 262
- THEA 401Y
- THEA 412

Meanwhile, our numbers of historically under-represented students and diverse faculty have grown.

Underrepresented students as a percent of all undergraduates:
- 2008-09: 11.5% of 1,508
- 2009-10: 12.0% of 1,471
- 2010-11: 14.5% of 1,411
- 2011-12: 15.6% of 1,365
- 2012-13: 17.7% of 1,291

Diverse and female faculty as a percent of standing faculty:
- 2008-09: 14.8% and 38.7% of 142, respectively
- 2009-10: 14.8% and 38.7% of 142
- 2010-11: 16.8% and 39.9% of 143
- 2011-12: 17.1% and 41.1% of 146
- 2012-13: 18.7% and 40.3% of 144
Goal III: Continue to enrich the lives of the University and the region by celebrating and disseminating the arts through our commitment to outreach

Our strategies included outreach, public arts, service learning, and diversity. We touch over 142,000 people annually with performances and exhibits through the Center for the Performing Arts, Palmer Museum of Art, the School of Music, and the School of Theatre.

At the Palmer Museum of Art, programs such as the Art of Music, the Art of Poetry, Jazz at the Palmer, and Perspectives Unbound invite audiences with different backgrounds to participate. Faculty from Art History regularly present lectures, and numerous workshops, talks, films, and other events contribute to the culture of the community. Additionally, the recent From Our Town to Yours exhibit featuring the O’Connor-Yeager collection of Pennsylvania prints and a planned collaboration on Marcellus Shale highlight how art can speak to regionally relevant issues.

Other examples of how our units have contributed to our outreach and diversity goals include the following:

- **Cultural Conversations** is entering its sixth season in fall 2013 and illustrates how the arts can be used to discuss social issues in productive ways.
- 2011-12 marked a special international season for the Center for Performing Arts as it hosted four Chinese acts, one of which is returning for the 2013-14 season.
- The Arts Crawl, an annual student-run event each spring, enables our majors to showcase their work and their disciplines to students in other majors.
- We strengthened summer camp programs for high school students in Architecture, Landscape Architecture and Music while introducing one for students in Visual Arts.
- **Bel Canto/Can Belto**, a musical theatre voice workshop for adult singers, speech language pathologists, and teachers of singing, began in the summer of 2011 and continued during the summer of 2013.

- The School of Music has re-established **Music at Penn’s Woods** as a town and gown partnership, raising external funds so that the festival is now self-supporting.

- The Summer Institute on Contemporary Art offered high-quality professional development to preK-12 teachers. A collaboration between **Art Education** and the **Palmer**, this institute continues to grow in size and scope.

- Our **fiftieth anniversary production of MASS** was, according to *Broadway World*, “undoubtedly one of the finer full versions undertaken of this almost impossibly difficult work.”

### Goal IV: Develop a 10-year college master plan for facilities and technology

Our facilities plan was completed in spring 2011 and is available through the Office of the Physical Plant site. This major accomplishment prioritizes our renovations and maps out long-term goals for an Arts District in the North Campus.

During this cycle, we have accomplished:

- Renovation of Theatre (Arts) Building and Playhouse
- Creation of the Music/Theatre Recording Studio
- Planning for a new recital hall and renovation of Esber Recital Hall and Music Buildings (University Capital Plan)
- A master plan for the future of the entire arts district

In addition to our fiftieth anniversary, the Department of Architecture celebrated its centennial anniversary in 2009-10 and the Palmer Museum of Art celebrated its fortieth anniversary in 2011-12. Our collective history continues to be a part of the fabric of Penn State as we move forward through the next fifty years.